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## HARLEY-DAVIDSON® PERFORMANCE RIDING JEANS ACHIEVE WORLD-FIRST SAFETY RATING

**- FXRG become first motorcycle jean to achieve CE level 2 approval in the world -**

**OXFORD (August 25, 2014)** – Harley-Davidson® FXRG® Performance Riding Jeans have become the first motorcycle jeans in the world to achieve CE Level 2 approval, standing up to punishment longer than any other denim.

As the most technically advanced motorcycle jeans in the world, Harley-Davidson® Performance Riding Jeans give bike enthusiasts the best of both worlds by offering extra protection on the road while making sure they never have to compromise on style.

The jeans are made with reinforced seams – triple stitched and chain-stitched. They are fully lined, which will protect the major crash risk points (backside, outside leg, thigh and knees), while no metal rivets on the back will keep the rider safer still.

Harley-Davidson's Performance Riding Jeans are made with top-quality denim with an innovative new lining and are equipped to provide double the abrasion resistance at half the weight of any other performance jeans available.

They also feature wide extra belt loops at the back so that other riding gear can be tucked in. The coin pockets are cut larger on the left-hand side so that gloved hands can fit in comfortably. Fully breathable, fully machine washable and with strong YKK zips, these jeans are best in class.

### **TOUGH ENOUGH TO TAKE ON THE ROAD**

Comfort, style and protection are stitched into every pair of jeans to give riders the confidence to take to the road – and destination – on their own terms. These jeans are made with a patented best-in-class ROOMOTO® material lining to protect the backside, hips, outside leg, thigh and knees.

At half the weight of traditional lining materials, ROOMOTO® is lightweight, while still giving twice the abrasion resistance of other riding jeans. Fully breathable with cooling, antibacterial and wicking qualities, ROOMOTO® is the only protective lining material designed specifically for motorcycle riders, allowing one to ride for longer by keeping cool, dry and feeling fresh.

With the unique ROOMOTO® technology, Harley-Davidson's Performance Riding Jeans offers the same protection as racing spec safety standards giving riders peace of mind.

### **FXRG® (Fully Lined)**

- Exclusive to Harley-Davidson, CE Level 2 approved garment featuring ROOMOTO® protective lining from waist to ankle

- Classic styling sitting at the natural waist
- Slight boot cut to fit over riding boots with bootstrap
- Stretch in the denim for rider comfort
- Removable FXRG® body armour included at hip and knee
- Available in:
  - Men's black denim, straight/boot cut with 34" inseam. Men's waist sizes 30-44
  - Women's black denim, straight/boot cut with 32" inseam and cuttable hems to create the ideal fit. Women's sizes 4-18

### **GENUINE (Partially Lined)**

- Partially lined with the same ROOMOTO® lining as the FXRG® jeans
- Mid-rise sits just below the natural waist
- Hand-distressed styling
- Men's slim fit with slight boot cut to fit over riding boots and women's skinny cut to be worn inside riding boots
- Stretch in the denim for rider comfort
- Body armour pockets at hip and knee.
- Fits FXRG® body armour (sold separately)
- Available in:
  - Men's Blue distressed denim, straight leg with slight boot cut to fit over riding boots. 34" inseam. Men's waist sizes 30-44
  - Women's Blue Distressed Denim, Skinny, with 32" inseam with cuttable hems to create an ideal skinny jean fit. Women's sizes 4-18

### **ORIGINAL (Partially Lined)**

- Partially lined with the same ROOMOTO® lining as the FXRG® jeans
- Classic styling sitting at the natural waist
- Men's slim fit with slight boot cut and women's skinny boot cut to fit over riding boots
- Stretch in the denim for rider comfort
- Body armour pockets at knee. Fits FXRG® body armour (sold separately)
- Available in:
  - Black denim, straight leg with slight boot cut to fit over riding boots. 34" inseam. Men's waist sizes 30-44
  - Black denim, skinny boot cut to fit over riding boots. 32" inseam with cuttable hems to create ideal fit. Women's sizes 4-18

For more information and to purchase the jeans visit <http://motorclothes.harley-davidson.eu>.

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### **About Harley-Davidson Motor Company**

Harley-Davidson Motor Company produces heavyweight custom, cruiser and touring motorcycles and offers a complete line of Harley-Davidson motorcycle parts, accessories, riding gear and apparel, and general merchandise. For more information, visit Harley-Davidson's website at [www.harley-davidson.com](http://www.harley-davidson.com).